



# EVENT SPONSORSHIP OPPORTUNITIES

@ The Quarry Wine Garden, 3960 Highway Z  
To benefit TREE House of Greater St. Louis

## **Presenting Derby Day Sponsor—\$10,000 (1 Available)**

### **High visibility sponsorship of signature event**

- Recognized as “PRESENTED BY” event sponsor in all event publicity, including press releases, email blasts/social media (2,000+ reach), dedicated event website, event invitation, event signage and event presentations.
- Promotion to guests through banner signage and verbal acknowledgements from event emcees. Opportunity for representative to speak at event.
- Reserved Seating for up to fifteen guests with the Millionaire Upgrade Package
- Invitation to and special recognition at 2019 “BENEFIT POLO”, September 7th, Chesterfield

## **Winner’s Circle Sponsor—\$5,000**

- Recognized as “Brought to you by” sponsor for most important aspect of event—Derby Viewing
- Reserved seating for up to ten guests
- Recognition by event emcees during pre- and post-race coverage.
- Recognition on event website, event presentation, and at 2019 “BENEFIT POLO”, September 7th, Chesterfield

## **Silks & Stripes Sponsor—\$2,500 (3 available)**

- Sponsorship of one popular aspect of the event. Choices available on first come, first serve basis and include:
  - “Bonnet and Bowties” - Best Hat and Best Dressed Show
  - “Pick the Winner” Derby Raffle
  - “Mint Julep Welcome Station”
- Five guest tickets
- Highlighted on event website and event presentation

## **Race Card Sponsor—\$1,000**

- Company name/logo on highly coveted Race Card that gives odds for Derby horses
- Two guest tickets
- Company name/logo in event presentation.

## **Paddock Pal—\$500**

- One guest ticket
- Company name/logo in event presentation

**SEE REVERSE SIDE FOR  
ADDITIONAL DETAILS**



# DERBY DAY

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To benefit TREE House of Greater St. Louis

# EVENT SPONSORSHIP AGREEMENT

\_\_\_\_\_ Presenting Derby Day Sponsor—\$10,000

\_\_\_\_\_ Race Card Sponsor—\$1,000

\_\_\_\_\_ Winner's Circle Sponsor—\$5,000

\_\_\_\_\_ Paddock Pal—\$500

\_\_\_\_\_ Silks & Stripes Sponsor—\$2,500

For Silks & Stripes Sponsor only, please circle first choice of area to sponsor: **Hat/Attire** **Raffle** **Mint Julep**

**SPONSOR NAME:** \_\_\_\_\_  
*(As you would like it to appear for recognition purposes)*

**CONTACT NAME / TITLE :** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PAYMENT:** \_\_\_\_\_ **CHECK ENCLOSED** \_\_\_\_\_ **I WOULD LIKE TO BE INVOICED**  
\_\_\_\_\_ **CREDIT CARD**

**IF PAYING BY CREDIT CARD:** \_\_\_\_\_ **CIRCLE ONE** \_\_\_\_\_ **MC / VISA / AMERICAN EXPRESS / DISCOVER**

**NUMBER:** \_\_\_\_\_ **EXP. DATE:** \_\_\_\_\_ **3 DIGIT SECURITY CODE:** \_\_\_\_\_

**NAME ON CARD:** \_\_\_\_\_ **BILLING ADDRESS:** \_\_\_\_\_

**EVENT HELD RAIN OR SHINE 3:00 PM—6:00 PM**

Send payment and/or electronic logos to:  
**TREE House of Greater St. Louis**  
332 Stable Lane, Wentzville, MO 63385  
636.332.4940 office / 636.332.4941 fax / derbyday@thstl.org