



EVENT SPONSORSHIP OPPORTUNITIES

Presenting Derby Day Sponsor—\$10,000 (1 Available)

High visibility sponsorship of signature event

- Recognized as “PRESENTED BY” event sponsor in all event publicity, including press releases, email blasts/social media (2,000+ reach), dedicated event website, event invitation, event signage and event presentations.
- Reserved seating for up to twenty guests in “Millionaire’s Row”, which includes VIP seating for Derby viewing, bar, food stations.
- Premier program placement: Logo on cover of program and one full-page ad in the event program.
- Promotion to guests through banner signage and verbal acknowledgements from event emcees. Opportunity for representative to speak at event.
- Invitation to and special recognition at 2018 “Evening of Possibilities”, November 10th, Foundry Art Centre.

Winner’s Circle Sponsor—\$5,000

- Recognized as “Brought to you by” sponsor for most important aspect of event—Derby Viewing
- Reserved seating for up to ten guests in “Millionaire’s Row”, which includes VIP seating for Derby viewing, bar, food stations.
- One full-page ad in event program and recognition by event emcees during pre- and post-race coverage.
- Recognition on event website, event presentation, and at 2018 “Evening of Possibilities”, November 10th, Foundry Art Centre.

Silks & Stripes Sponsor—\$2,500 (3 available)

- Sponsorship of one popular aspect of the event. Choices available on first come, first serve basis and include:
 - “Bonnets and Bowties” - Lady Hat and Gentlemen’s Attire Contest
 - “Pick the Winner” Derby Raffle
 - Mint Julep Welcome Station
- Reserved seating for up to six guests in “Millionaire’s Row”, which includes VIP seating for Derby viewing, bar, food stations.
- 1/2 page ad in program and company/name logo highlighted on website and event presentation.

Race Card Sponsor—\$1,000

- Company name/logo on highly coveted Race Card distributed to all guests that gives odds for Derby horses.
- Reserved seating for up to eight guests in Grandstand seating.
- 1/4 page ad in the event program and company name/logo in event presentation.

Paddock Pal—\$500

- Reserved seating for up to four guests in Grandstand seating.
- 1/4 page ad in the event program and company name/logo in event presentation.

**SEE REVERSE SIDE FOR
ADDITIONAL DETAILS**



DERBY DAY

JOIN US AT TREE HOUSE OF GREATER ST. LOUIS
— SATURDAY, MAY 5TH —

EVENT SPONSORSHIP AGREEMENT

_____ Presenting Derby Day Sponsor—\$10,000

_____ Winner's Circle Sponsor—\$5,000

_____ Silks & Stripes Sponsor—\$2,500

_____ Race Card Sponsor—\$1,000

_____ Paddock Pal—\$500

For Silks & Stripes Sponsor only, please circle first choice of area to sponsor: Hat/Attire Raffle Mint Julep

Program ads are black and white and sizes are as follows, unless otherwise discussed and tailored to your individual/business needs:

Full-page (8" wide by 10" tall); 1/2 page (8" wide by 5" tall); and 1/4 page (4" wide by 5" tall).

SPONSOR NAME: _____

(As you would like it to appear for recognition purposes)

CONTACT NAME / TITLE : _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT: _____ CHECK ENCLOSED
 _____ CREDIT CARD

_____ I WOULD LIKE TO BE INVOICED

IF PAYING BY CREDIT CARD: CIRCLE ONE MC / VISA / AMERICAN EXPRESS / DISCOVER

NUMBER: _____ EXP. DATE: _____ 3 DIGIT SECURITY CODE: _____

NAME ON CARD: _____ BILLING ADDRESS: _____

EVENT HELD RAIN OR SHINE 1:00 PM—6:30 PM

Send payment, ads, and/or electronic logos to:

TREE House of Greater St. Louis

332 Stable Lane, Wentzville, MO 63385

636.332.4940 office / 636.332.4941 fax / derbyday@thstl.org